

ORIGIN RED

PVP/PVI-based complex for fruity, supple red wines

CHARACTERISTICS

ORIGIN RED is an innovative vinification aid. It can be used to detoxify the medium (removal of heavy metals) while making it possible to obtain round red wines with clean-tasting fruitiness. The fruity character results from **ORIGIN RED**'s composition, which removes precursors of volatile phenols as well as easily oxidizable compounds (phenolic acids). **ORIGIN RED** enables you to achieve straightforward, rapid alcoholic fermentation.

OENOLOGICAL PROPERTIES

The composition of **ORIGIN RED** enables it, on the one hand, to eliminate factors that are toxic for yeast (heavy metals, CO₂, factors inhibiting alcoholic fermentation), and, on the other, enhance the ability of the wine to resist oxidation by removing oxidizable substrates (phenolic acids).

This specific composition makes it possible to subsequently limit the use of SO₂.

In addition, the autolysis of the inactivated dry yeasts (IDY) present provides increased volume and structure to wines.

APPLICATIONS

ORIGIN RED is used on red must before adding yeasts; take special care to homogenize the product.

DOSAGE

Recommended doses: 20 to 80 g/hL.

Maximum legal dose according to current European regulations: 250 g/hL

INSTRUCTIONS FOR USE

Dissolve **ORIGIN RED** in 10 times its weight of must. Mix thoroughly after addition with a pump-over of a batch from the tank.

Precautions for use:

Product for oenological and specifically professional use.

Use in accordance with current regulations.

PACKAGING

1 kg and 5 kg bags

STORAGE

Store unopened, sealed packaging away from light in a dry, odour-free environment.

Once opened use rapidly.

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